

## Privacy Policy

Sin City VIP takes the privacy of visitors to [www.sincityvip.com](http://www.sincityvip.com) ("Site") seriously. Below is a discussion of our privacy policies.

TYPES OF INFORMATION WE COLLECT. Sin City VIP collects two basic types of information from our customers:

Personally identifiable information: that personally identifies you from another user of the Site. You voluntarily provide this information and we use it to fulfill your requests and process your orders. Sin City VIP does not sell any of this information to anyone.

Aggregate user and tracking information: gives us insights about how you and other customers and Site visitors use our Site. This data is anonymous and does not contain personally identifiable information. We use this information to track and enhance our Site, e-mails and marketing efforts and make our Site user friendly.

INFORMATION WE COLLECT ABOUT YOU. Sin City VIP only collects personally identifiable information that you voluntarily provide to us. Examples of such personally identifiable information are your:

- Name
- Address
- Phone number
- Credit card number
- Credit card expiration date
- Credit card security ID number
- E-mail address
- Security question or other security information

Sin City VIP only requires personally identifiable information from you when it's needed to complete your purchase, fulfill your order or request, or when you voluntarily decide to register as a member independent of a transaction.

OTHER INFORMATION SIN CITY VIP COLLECTS. The Site automatically collects certain information about your visit using cookies, web beacons, log analysis software and other aggregate tracking technologies.

### **SIN CITY VIP DOES NOT SELL YOUR PERSONALLY IDENTIFIABLE**

**INFORMATION.** Services, tickets and packages sold on Sin City VIP are provided by parties other than Sin City VIP. These parties include but are not limited to transportation companies, showrooms, restaurants and nightclubs. Sin City VIP provides personally identifiable information to these parties to the extent necessary to fulfill your order. Sin City VIP may also share personally identifiable information to third parties who offer services in conjunction with us. We may also share your personally identifiable information with our cooperative business partners. If you choose to use such third party services, we may share information about you, including your personal information, with those business partners. Any such use will be subject to the privacy policies of the third party.

Sin City VIP or a service provider may contact you if additional information is necessary to fulfill your order.

Sin City VIP may share compiled and aggregate information to service providers, business partners and advertisers. This information will not include personally identifiable information.

Sin City VIP may contact you with surveys, promotions or to facilitate sweepstakes or contests.

COOKIES. Cookies are files that contain small amounts of data. If your browser is configured to accept these files, they are stored on your computer's hard drive. Sin City VIP uses these files when you visit the Site so we can anonymously identify you. By using cookies, Sin City VIP is able to:

- Support and enhance your visit to the Site
- Allow you to more quickly access your account information and avoid duplication of sign-on information
- Avoid annoying repetitive advertising
- Measure users on the Site
- Analyze effectiveness and efficiency of the Site

You have the option on your browser to refuse cookies; however, by doing so, the Site may not be fully functional to you and you may not be able to view certain pages or make certain purchases. Sin City VIP cookies remain on your computer unless you manually delete them. Sin City VIP cookies do not contain personally identifiable information or track your movement through the Site.

A Sin City VIP third-party advertiser cookie may also be placed on your computer to collect statistics about your visit to the Site. These companies may use information (not including your name, address, email address, or telephone number) about your use of the Site to provide advertisements about goods and services that may interest you. These cookies do not contain personally identifiable information.

TRACKING. To track our advertising and marketing practices, we may allow third-parties to use a single-pixel image file to collect anonymous information about your use of the Site. It only tracks your use of the Site. It does not identify any individual. No personally identifiable information is collected during this process.

Certain of our e-mails may also contain a single-pixel image file to detect when and whether you've opened the e-mail. Sin City VIP may track clicks from these e-mails. We use this information to evaluate and improve the products and services we offer. Sin City VIP also uses this information to inform you of products and services, sales and special offers that might be interesting and relevant to you.

LOG FILE ANALYSIS. Sin City VIP uses javascript and log file analysis software to measure, analyze and collect information from you each time you visit our Site. This information may include: your IP address, screen resolution, operating system, platform information, URL clickstream behavior (from referring URL website, through the Site), date and time of your clickstream behavior, purchase behavior, clickstream patterns, e-

mail address, Sin City VIP security and user answer, cookie information, session information (includes: page interaction information, browser interaction information, page response times, length of visits to individual pages, download errors) and web browser software. Though some personally identifiable information may be collected in this process, the information collected is not used to track an individual's use through our website.

THIRD PARTY INFORMATION. Sin City VIP may periodically add or update information about you, such as your updated address, travel itinerary or e-mail address from such third party sources as travel service providers, co-branded businesses, business partners or other third parties, to help us fill orders or deliver purchase confirmation messages. We may also get your credit history information to help us detect and work to prevent fraudulent activity on our Site. We also receive aggregate information such as page views, search terms and click-through information from sources, such as companies we advertise with.

HOW WE MAY USE YOUR INFORMATION. Sin City VIP may use your information, including personally identifiable information, as reasonably necessary for its business purposes and to serve you better. Sin City VIP may also use your non-personally identifiable information it collects for other purposes including: monitoring the effectiveness of our advertising and marketing campaigns and user behavior; ensuring the Site and our communications continue to provide relevant and interesting content; diagnose equipment and software problems. We may also use your information, including personally identifiable information, as we deem necessary in our sole and absolute discretion, for such uses as: disclosures to law-enforcement agencies and/or to protect our rights, including to credit card companies in cases of customer fraud; in cases where an individual poses a threat; or to resolve customer or credit card company disputes.

PURCHASE CONFIRMATION CORRESPONDENCE. When you make a purchase from Sin City VIP, you will receive an electronic or paper confirmation, This confirmation may contain information about you and additional members of your party.

MAILING LIST. If you sign up for our mailing list, either directly or indirectly, we will send you the marketing e-mail that you have requested. You may unsubscribe to these mailings by following the information on the mailing or you can contact us by e-mail or mail.

INFORMATION SAFEGUARDING. Sin City VIP uses both electronic and non-electronic measures to prevent unauthorized access to your information, including Secure Socket Layer ("SSL") technology and industry-standard firewalls.

Sin City VIP is also digitally certified by VeriSign, the leader in digital trust services. You can find verification of this certification on one of our secure pages, like our billing pages. Simply click on the key or lock image in the bottom bar of your browser window while on one of our secure pages. A window will appear with our site security information.

MISCELLANEOUS. Sin City VIP reserves the right to change, alter or modify this policy at any time. If substantial material changes are made with regard to the handling of your personally identifiable information, we will post a prominent notice thereof on the Site.

REVIEWING OR UPDATING YOUR INFORMATION. You may view and make changes to their personally identifiable information under the “My Account” section of the Site. You will need your password to access this information.

You may subscribe or unsubscribe to our marketing and promotional e-mails on the Site.

QUESTIONS. If you have questions about this Privacy Policy, please contact us.

By Mail: Sin City VIP, LLC 7472 W. Sahara Avenue, Suite 102, Las Vegas, NV 89117

E-mail contact: [service@sincityvip.com](mailto:service@sincityvip.com)

Telephone contact: (702) 576-7111

Fax: (702) 750-1717